





#### What is GIT Mom? Get it together Moms!

The hardest thing to do post-baby is to get your life together. That's where Mompreneur GIT Mom comes to the rescue!

President & CEO of GIT Mom, Eirene Heidelberger, is a certified parent coach. She offers a full-service parent coaching firm dedicated to helping Moms Get It Together so they have more time to do the activities they most enjoy, while also providing the kind of parenting their children need!

According to market research, there is no other expert in the country teaching "Guilt-Free Parenting." There isn't a real mom out in the trenches teaching simple 1-2-3 steps on how to parent.

Whether it's taking the time to work out, watch TV, or meet friends for happy hour, moms need to learn the importance of satisfying their personal needs. You are the matriarchs of the family, but you're also individuals. The more you make room to be both, the more your families will thrive.

The reality is – if you're providing your children with the right parenting, they are happy and thriving little beings, which means mommy gets to have guilt-free "me time!"

That's why Eirene created the GIT Mom system – to provide parents with the most effective tools to parent their children. With GIT Mom's tips and tricks, parents get help with issues centered around baby prep, early days with a newborn, sleep training, schedule creating, guiding discipline and good behavior, and most importantly, building children's self-esteem and confidence.



**GTMOM** 

About

Eirene lives in Chicago, is happily married, a mother to three boys under the age of 19, and still has time for her avid workout regime and social life. She has 19 years of experience coaching moms on how to "Get It Together." She is constantly stopped on the street by people complimenting her children on their stellar behavior.

# Social Media Stats (and Growing!)

Facebook – 46K followers Instagram – 48K followers YouTube – 23K views Blog – 7,500 unique visitors / month Newsletter – 12,000 subscribers

Help Us Grow, click below to like us!





EIRENE HEIDELBERGER PRESIDENT & CEO

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## As Seen On





# In Partnership With





# The Podcast



Getting it Together With Eirene, The GIT Mom

If there's anything all moms need, it's a cheerleader! Someone to help them Get It Together when family life feels more like family strife! Meet Eirene - a full-time mom cheerleader! As a nationally renowned parenting coach, Eirene works with moms all around the country and teaches them how to rock motherhood with ease and humor. Tune in to the podcast to hear from every kind of mom about every kind of parenting challenge (and if you were wondering, yes, even celebrity moms are just like us!). Podcast guests - from famous moms to stay-at-home moms - will share all about their stumbles and successes in a no-holdsbarred conversation about parenthood. In her signature straight-shooting style, Eirene will share loads of tips and tricks for mastering being a mama and creating a happy, thriving family. Expect to laugh, to cry, and to be entertained on your path to putting the "ME" back in "MomME!"



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